

2024 Wests Ride to Fly MTB Sponsorship Opportunities











ABOUT THE WESTPAC RESCUE HELICOPTER SERVICE

The Westpac Rescue Helicopter Service has been here for our community since 1975. This is thanks to our community who believe that a dedicated and professional aeromedical service is a vital part of our region.

Today, the Rescue Helicopter operates from three bases in Belmont, Tamworth and Lismore, servicing 1.5 million people throughout Northern NSW.

The Service responds to a diverse range of community needs, from people injured on the roads, farms, workplaces, sporting fields, in the ocean and in the bush. The Service also completes hundreds of interhospital transfers each year, transporting people from regional towns to major hospitals for specialist care.

Thanks to ongoing support from our community, the Rescue Helicopter is here for those in need 24 hours per day, 7 days per week.

This is your opportunity to become involved with the Westpac Rescue Helicopter Service and the Hunter's premier Mountain Bike event.





2024 WESTS RIDE TO FLY MTB

The 2024 Wests Ride to Fly MTB will take in some of the most breathtaking scenery Northern NSW has to offer based out of the beautiful Nambucca Valley.

A different ride route each day will ensure riders get to see and experience awesome MTB tracks and trails. Loads of add-ons make this the adventure of a lifetime for riders of all levels.

The Ride has a full support crew including safety vehicles, bike trailers, catering crew and an experienced team of riders.

The highlights of the ride include Mountain Bike Park visits, a stop at The Pub with no Beer, and delivering a cycle safety talk at Macksville Public School.





Nambucca Valley and surrounds



Wher

Wednesday 13 March
- Sunday 17 March



Distance

Over 300 km in 5 days



Riders

35+ riders each day

Now in its 27th year, the Wests Ride to Fly MTB offers sponsors the opportunity to align their business with a highly respected charity, and for platinum and gold sponsors to provide a wonderful experience to key staff members. Benefits are shown overleaf, with engagement to a targeted audience throughout Northern NSW and beyond, and the opportunity to help raise in excess of \$100,000 that goes directly toward saving lives in our region.











SPONSORSHIP BENEFITS

Registrations have opened for the 2024 Wests Ride to Fly MTB. Become a sponsor now and enjoy the following benefits.

BENEFITS	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500
Corporate team entry of 4 riders	*		
Entry of 1 rider		*	
Company logo on ride jersey and polo shirt	*	*	
Company logo on official ride poster	*	*	*
Company logo on support vehicles	*	*	*
Company logo listed in ride book and promo video	*	*	*
Company banner at final night celebration dinner	*	*	*
Company logo on Wests Ride to Fly MTB Social Media	*	*	
Company recognition on social Media	*	*	*
Dedicated social media post on Wests ride to fly MTB page	*	*	
Company logo on official Funrasin page	*	*	*
Company mention in WRHS Rescue Magazine	*	*	
An invitation for 2 guests to attend the Wests Ride to	*	*	*
Fly MTB presentation evening Saturday 16th March 2024			
Large commemorative plaque	*		
Medium commemorative plaque		*	
Framed Certificate of Appreciation			*
Invitation to the launch of the 2025 Ride to Fly MTB	*	*	*

Our packages are flexible and we would be delighted to tailor a sponsorship to your needs. For further information or to secure your sponsorship, please contact Jeff Galbraith on 0448 848 500 or email jeff.galbraith@rescuehelicopter.com.au

Visit the Wests Ride to Fly MTB website - https://bit.ly/ridetoflyMTB