



# **20th Anniversary Alive & Well on Farms Ride for the Chopper 2021**

Proudly supporting the  
Westpac Rescue Helicopter Service

Since 1975 the generous support from our community has helped to keep the Westpac Rescue Helicopter flying for those in need.

Today the Service is there for 1.5 million people throughout Northern NSW. Responding to an incredibly diverse range of community needs, from people injured on the roads, farms, workplaces, sporting fields, in the ocean, at the beach and in the bush. The Service also completes hundreds of Inter-Hospital Transfers each year, bringing people from regional towns to major hospitals to receive specialist care.

Along with our Pilots and Aircrew, every primary response mission today leaves with a dedicated NSW Ambulance Paramedic and NSW Health Doctor and depending on the needs of each patient the team may include specialist nursing professionals. Together, the highly trained Rescue Helicopter team is working to ensure the highest standard of care is provided for every patient.

The generous support of our community has kept the Rescue Helicopters flying and the Alive and Well on Farms Ride for the Chopper has raised over \$200,000 just in the past two years. This ride will be our 20<sup>th</sup> ride, and will also be celebrating 21 years of the Westpac Rescue Helicopter Service in the New England North West. Through the success of the Ride over the past 20 years we have been able to establish a strong connection to the wider community through community engagement, and pride ourselves on being able to produce a positive outcome for both our brand, and that of our sponsors.

The 2021 course will be held from the 10-17 September, and is set to travel from Dubbo back to Tamworth, travelling through areas such as Gilgandra, Coonamble, Baradine, Coonabarabran and Gunnedah.

To make this year another great success, we have several sponsorship opportunities available. The attached event sponsorship proposal outlines how we shall acknowledge your support of the 2021 Alive and Well on Farms Ride for the Chopper.

Thank you for taking the time to consider this proposal and should you have any questions please do not hesitate in contacting me on 0401 729 443 or [tamara.oreilly@rescuehelicopter.com.au](mailto:tamara.oreilly@rescuehelicopter.com.au)

Kind Regards,

*Tamara O'Reilly  
Community Liaison Officer*



## Corporate Sponsorship Packages

Sponsor Acknowledgement	Gold	Silver	Bronze
Company logo on ride jersey and polo shirt	✓	✓	✗
Company logo on all support vehicles	✓	✓	✗
company logo listed in ride book	✓	✓	✓
Company logo on supporter banners that are used at nightly functions	✓	✓	✓
company logo on RFTC facebook page	✓	✓	✗
Company hashtag on all 2021 RFTC related posts on RFTC facebook page	✓	✓	✓
Company logo on official Fundraisin page	✓	✓	✗
Invitation to the launch of the 2021 RFTC	✓	✓	✓
Dedicated thank you post on RFTC facebook page	✓	✗	✗
Company mention in Rescue magazine publication	✓	✗	✗
1 free entry for a rider/support person	✓	✗	✗
Large commemorative plaque	✓	✗	✗
Company logo on official ride poster	✓	✗	✗
The opportunity for your team to tour our Helicopter base, meet our crew and see our aircraft up close	✓	✗	✗
An invitation for 4 guests to attend the RFTC presentation evening	✓	✗	✗
An invitation for 2 guests to attend the RFTC presentation evening	✗	✓	✗
Medium commemorative plaque	✗	✓	✓
<b>Investment</b>	<b>\$5,000.00</b>	<b>\$2,500.00</b>	<b>\$1,000.00</b>

*If you would like to secure a sponsorship package please complete the attached commitment form.*

# 2021 Alive & Well on Farms Ride for the Chopper

## 2021 Sponsorship Commitment Form

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Please complete this form and return to [tamara.oreilly@rescuehelicopter.com.au](mailto:tamara.oreilly@rescuehelicopter.com.au)  
A tax invoice will be issue upon receipt for payment.

### Business Details

Business Name	
Contact Person	
Position	
Mailing Address	
Email	
Telephone / Mobile	

### Event Sponsor Agreement

I/We will pledge our commitment to the Westpac Rescue Helicopter Service (Northern NSW Helicopter Rescue Service Limited) 2021 Ride for the Chopper to be held 10-17 September 2021 by providing the agreed sponsorship of \$\_\_\_\_\_ as a Gold / Silver / Bronze (Circle sponsorship level) event sponsor.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Rider Registration – Gold Sponsors Only

Would you like to register a rider to take part?

☐ No ☐ Yes –

Name of Rider: \_\_\_\_\_ Phone Number: \_\_\_\_\_

*Thank you for supporting to keep the Rescue Helicopter flying 24/7.*